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FOR IMMEDIATE RELEASE

PRESS RELEASE

**LIA TOYOTA OF ROCKLAND ANNOUNCES THE COMPLETION OF THEIR NEW
STORE FRONT AND STATE OF THE ART SALES AND SERVICE FACILITY**

Blauvelt, NY - The Lia Auto Group which includes 22 locations throughout New York, Connecticut & Massachusetts, is pleased to announce the Grand Re -Opening of the new and improved Lia Toyota of Rockland located at 618 Route 303, Blauvelt NY. **A Grand Re -Opening will take place at 5:30 p.m. on Thursday October 10th. At this time the Lia family will happily present a check in the amount of \$10,000 to both Big Brothers Big Sisters of Rockland County and Bridges Rockland Counties Independent Living Center.** "Engaging with and giving back to the communities we reside in is very important to us" said co-owner Vincent Lia.

The new facility features a spacious new customer waiting area with gourmet coffee machines, larger more convenient drive in service bays, a completely remodeled 2 level showroom, indoor delivery area and a customer service station.

The facility is **44,000 square feet** and will satisfy all sales, service and general parts needs. This full-service Toyota facility offers a large inventory of the manufacturer's car, SUV and truck line in addition to thousands of previously loved vehicles.

Express service, drive-in service bays, and indoor delivery areas have been created to cater to our customers. "We understand everyone is busy. We strive to offer our customers top amenities and convenience, including express service and online appointment scheduling," said co-owner Vincent Lia.

Lia Toyota of Rockland employs approximately 77 people and will be opened 7 days a week, Monday through Thursday 9:00 a.m. – 8:00 p.m., Friday and Saturday 9:00 a.m. – 6:00 p.m., and Sunday 11:00 a.m. – 4:00 p.m. For more information, visit www.liatoyotaofrockland.com or call 845-358-2220.

The Lia Group was founded in 1977 by William Lia Sr. He is joined by his three sons Michael, Bill and Vincent, in running the company. They employ approximately 1,100 people company-wide. Other manufacturers include Honda, Nissan, Chrysler, Jeep, Dodge, Ram, Infiniti, Hyundai, and Volkswagen.

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www.LiaCars.com