

Privacy Notice

Big Brothers Big Sisters of Big Brothers Big Sisters of Rockland County ("BBBS of RC") respects your concern about privacy and values the trust you have placed in us. This Privacy Notice describes the types of personal information we collect, how we may use that information, and with whom we may share it. Our Privacy Notice also describes the measures we take to protect the security of the information. We collect and use information about you to communicate with you about our services, promotions, programs and events. We also collect information to improve your website experience, recruit volunteer Big Brothers and Big Sisters and enroll children and youth; enable you to make donations to BBBS, and enable you to stay informed on current events. <u>Register for Our Newsletter</u>. When you ask us to send you our newsletter, you provide us with your email address so we can fulfill your request.

Donations. When you donate to BBBS of RC, you may choose to give us contact and/or payment information via our PayPal link. **Contact Us Link.** If you contact us via our website, we may ask you for information such as your name, address and email address so we can respond to your questions or comments.

Website. Like many organizations, we use cookies and log files on our website. Cookies are small text files that websites often store on the computer hard drives of visitors to their sites. A cookie contains a unique code, which is used to recognize your computer when a user of your computer returns to a website that was visited previously. Log files are small text files that websites automatically create when a user visits a site. We use cookies and log files to enhance the online experience of our visitors and to better understand how our site is used. Cookies and log files may tell us, for example, whether you have visited our site before or whether you are a new visitor.

<u>Recruitment</u>. When you register online to become a Big or Little, you give us your name, email address and phone number. Unless you previously asked us not to send you our newsletter, we will add your email address to our newsletter list. If you do not want to receive information about BBBS of RC, you may choose not to participate in our contests and sweepstakes.

Other Ways We May Use Information to Provide Services. You may provide us with survey information to help us learn more about your preferences. We maintain information you provide to us in our database to provide you with the information, goods or services you have requested.

Shared Information. BBBS of RC does not share personal information about you with any third parties for its own marketing purposes. We do share this information with service providers we have retained to perform services on our behalf, but these service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements. We also may disclose information about you to other members of the BBBS of RC family (such as our National Organization, which may have its own privacy policies) and, as required by law.

How does BBBS protect personal information?

The security of personal information is a high priority for us. We maintain online safeguards to protect against unauthorized disclosure, use, alteration and destruction of the personal information in our possession. To protect the security of your credit card information, we use the industry standard for Internet security -- Secure Socket Layer (SSL) technology. This Internet encryption standard scrambles data as it travels from your computer to our server. You'll know that you're in a secure area of our website when the "http" portion of the BBBS website address in your browser changes to "https." The "s" stands for "secure."

BBBS's products, services, promotions and programs will change over time. This Privacy Notice will be updated periodically to reflect those changes and corresponding changes in our information practices. Whenever we revise this Privacy Notice, we will change the date on the notice to indicate when the revisions were made. We reserve the right to change our information practices and the terms of this Privacy Notice as necessary. The BBBS website may contain links to other websites that operate independently of BBBS and are not under our control. We provide links to those sites solely for your convenience and information. Those sites have their own privacy notices, which we suggest you review if you visit any linked sites. BBBS is not responsible for information that is provided by those sites or for any other use of the sites. Please email us to indicate that you would want to change the contact information we have for you. Please email us from the email address we would have on file so we can verify ownership.

Email us at: info@bbbsofrc.comWe will send you email only if you have provided us with your email address and have asked us to communicate with you this way.

Should you wish to unsubscribe from our mailings. Please email us from the email address we would have on file so we can verify ownership. Email us at info@bbbsofrc.com

DATED: January 14, 2014